



FOR IMMEDIATE RELEASE  
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## **HAMPTON ANNOUNCES NEW COMMUNITY POWER AGGREGATION PROGRAM**

### *Information Session Scheduled for Thursday, April 4*

HAMPTON, NH – The Town of Hampton is pleased to announce the launch of their Community Power Aggregation Program which combines the purchasing power of its residents and small businesses to provide an alternative to utility default energy service. The purpose of Hampton’s program is to offer residents and businesses a choice of energy options, including from renewable resources, at more competitive rates than currently available. With the assistance of Colonial Power Group, Inc. and Freedom Energy Logistics, the Town of Hampton has entered into an 18-month agreement with First Point Power to be the supplier for this new program.

- The Standard product meets the New Hampshire Renewable Energy Portfolio Standard (RPS) of 24%
- An Optional Green 33 product meets the New Hampshire RPS of 24%, plus includes an additional 33% New Hampshire Class I Renewable Energy Certificates (RECs)
- An Optional Green 100 product includes 100% New Hampshire Class I RECs

Participation in either of the optional green products will support renewable energy generators in the region, thereby benefiting the environment.

“This is a program we are happy to implement as residents have expressed concerns about the instability of electricity prices and an interest to use more renewable energy,” said Town Manager Jamie Sullivan. “Hampton Community Power Aggregation responds to both of those concerns and allows residents to select the option they prefer.”

The standard product being provided by Hampton is “opt-out,” meaning all consumers currently receiving Default Service from Unitil will be automatically enrolled in Hampton’s program beginning with their May 2024 meter reads. Consumers interested in participating in either of the optional products will need to “opt-in” by signing up for that aspect of the program.

**The Town and representatives of Colonial Power Group are holding an information session to answer any questions regarding Hampton’s Community Power Aggregation Program on Thursday, April 4, 2024, at 6:00PM in the Selectmen’s Meeting Room at Town Hall.**

Default Service rates change twice a year or more, depending on rate class. As a result, the program rates may not always be lower than the Default Service rate. The goal of the aggregation is to deliver savings over the life of the program compared to Default Service. However, such savings and future savings cannot be guaranteed.

Consumers will experience no change in their service. There will be no interruption in billing, power, or customer service. “Hampton CPA Program” will be printed under “Supplier Services” on Unitil monthly bills. Consumers will continue to receive one bill and send payments to Unitil.

Please note that any consumers who have placed a supplier block on their electricity account must call Unitil to request that the block be removed to be enrolled in the program.

Also note, anyone switching from a contract with a third-party supplier may be subject to penalties or early termination fees charged by that supplier. Consumers should verify terms before switching.

Consumers can learn more about Hampton’s Community Power Aggregation Program by visiting Hampton’s program website at [colonialpowergroupnh.com/hampton](http://colonialpowergroupnh.com/hampton) or by calling Colonial Power Group at (866) 485-5858 ext. 1.

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*ABOUT COLONIAL POWER GROUP: Based in Marlborough, Massachusetts, [Colonial Power Group](http://Colonial Power Group) is the leading aggregation-consulting firm in New England. Colonial Power has been working with local governments since 2002 in the design, implementation, and management of municipal aggregation programs.*



*ABOUT FREEDOM ENERGY LOGISTICS: Founded in 2006 and headquartered in Auburn, NH, [Freedom Energy](http://Freedom Energy) offers comprehensive energy supply management and renewable energy solutions. Its team of energy experts has worked with and delivered energy-saving, environmentally responsible solutions for some of the largest commercial and industrial companies, municipalities, universities, healthcare facilities, and businesses.*